

News release For immediate release

## Progress being made toward the implementation of the CPTPP

**June 14, 2018 OTTAWA** - Canadian pork producers coast to coast were pleased to learn that the Comprehensive and Progressive Trans-Pacific Partnership (CPTPP) legislation has been introduced in the House of Commons today. The implementation bill introduced by Minister Champagne follows his tabling of the full text of the agreement on May 23, 2018.

"Minister Champagne has shown great leadership in advocating for the CPTPP. Ensuring our industry has access to diverse and growing markets is more important than ever. We are asking all members of the House of Commons to quickly ratify this agreement" said Rick Bergmann, Chair of the Canadian Pork Council.

The Canadian pork industry stands to gain huge benefits with the implementation of the CPTPP, especially in Japan where fresh chilled pork is considered a premium product and is in high demand. According to the analysis by Global Affairs Canada, Canadian pork exports to Japan are projected to increase by \$639 million, or 36.2 %. In addition to increased exports, projected savings of \$51 million are expected because of tariff reductions on pork.

It is imperative that Canada be among the first six countries to ratify the CPTPP. It is these "firstmovers" who will get the earliest opportunities to position themselves in key markets. Mexico has already ratified the agreement, and Japan and Australia have a head start. The remaining countries that are part of this agreement have all indicated that they aim to conclude their legislation process before the fall.

The Canadian Pork Council is the national voice for hog producers in Canada. A federation of nine provincial pork industry associations representing 7,000 farms, the organization plays a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.

Media Contact: Gary Stordy - Director, Government and Corporate Affairs Canadian Pork Council 613 263-9239 ext. 277 stordy@cpc-ccp.com