



July 2, 2019

Dear Producer,

RE: PigTRACE Ear Tag Price Increase Effective August 1, 2019

With increased foreign animal disease risk putting traceability at the centre of preparedness and zoning activities, PigTRACE is more important than ever.

For the past 10 years, the industry has benefitted from federal government funding for the creation and the on-going operation of the traceability program – PigTRACE.

As of 2018 the federal government will no longer fund basic operational costs. This represents a \$200,000 reduction in annual funding. Federal initiatives will support new projects to improve the program however, which we will continue to pursue.

To ensure PigTRACE operations can continue, we are increasing the price of PigTRACE visual ear tags on August 1, 2019 by **\$0.20 per small tag** and **\$0.35 per large tag**. Electronic ear tags will remain unchanged. The new pricing is listed in the table below.

Order quantity	Price as of Aug. 1, 2019		Electronic Ear Tags	
	Small Ear Tag	Large Ear Tag	FDX-RFID	HDX-RFID
25-275	\$1.21	\$1.46	\$3.23	\$4.26
300-475	\$1.01	\$1.25	\$2.71	\$3.72
500-1,975	\$0.90	\$1.13	\$2.42	\$3.40
2,000+	\$0.85	\$1.08	\$2.32	\$3.27

**Order quantities are in multiples of 25 tags. Minimum order of 25 tags.*

***Prices include shipping. Applicable taxes are extra.*

Current pricing will be valid for all orders placed and paid by July 31, 2019 (11:59 pm EST). Payment can be made by e-transfer, cheque and credit card.

Orders can be placed:

- Online by logging into your PigTRACE account at www.pigtrace.ca
- By calling PigTRACE: 1-866-300-1825
- By email: pigtracevm@cpc-ccp.com

As PigTRACE ear tags are custom-printed products, orders are typically delivered within 2-3 weeks of payment. Your order shipping status can be tracked by logging into your PigTRACE account. Once the order is shipped, you can also view the Canada Post tracking status.

Small quantities and rush orders are available through many provincial pork offices, who maintain inventory for urgent and orders of fewer than 25 ear tags. Please contact your provincial pork office for more details.

Thank you for supporting PigTRACE.

