

THE PORK INDUSTRY IS AN IMPORTANT ECONOMIC MOTOR IN CANADA

7,000
pig farms

25.5 million
animals/year

\$4.1 billion
farm gate annual sales

4th largest
source of farm cash receipts

31,000 farm jobs contribute
to **103,000** direct, indirect
and induced jobs in Canada

These jobs generated
\$23.8 billion in total
economic activity or output

Canada is the
3rd largest pork exporter of
the world

\$3.9 billion dollars' worth
of pork exported in 2018
to **88** countries

**PORK IS THE
MOST CONSUMED
ANIMAL PROTEIN
IN THE WORLD**

PRODUCERS, INDUSTRY AND
GOVERNMENTS BENEFIT FROM
ADDRESSING PRODUCER PRIORITIES



Canadian Pork Council
Conseil canadien du porc

www.cpc-ccp.com | @cdnpork

THE FEDERAL GOVERNMENT HAS A ROLE TO PLAY IN SUPPORTING A THRIVING PORK INDUSTRY IN CANADA

CANADIAN PORK PRODUCER PRIORITIES FOR THE 2019 FEDERAL ELECTION

- 1** Creating a **STRATEGIC INVESTMENT PROGRAM** for producers to address the loss of the Chinese market and the impact of the ongoing US-China trade war.
- 2** Maintaining a **COMPETITIVE ACCESS TO MARKETS** and further develop trade with Asian regions that are critical to the growth of the industry.
- 3** Providing additional resources to address the threat posed by **AFRICAN SWINE FEVER**.
- 4** Developing effective **BUSINESS RISK MANAGEMENT PROGRAMMING** to help manage the extreme market volatility faced by pork producers.
- 5** Establishing the Canadian **pork promotion and research agency**.



Canadian Pork Council
Conseil canadien du porc

www.cpc-ccp.com | [@cdnpork](https://twitter.com/cdnpork)

The **Canadian Pork Council** is the national voice for hog producers in Canada. A federation of nine provincial pork industry associations representing 7,000 farms, the organization plays a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.